

A HEALTHIER LIFE IS EASIER THAN YOU THINK

Healthy Choice

Chicago

2014 Digital Magazine Rates

Online Listings

DESCRIPTION		Price	AD/IMAGE REQUIREMENTS
Directory Listing	With Photo/Logo, up to 50 Words	\$20	Include Links. Send photo/logo as .jpeg, .png, gif, or tiff. Send copy in email or as attachment.
	With Photo/Logo, up to 100 Words	\$35	
Calendar Listing	Up to 60 Words	\$20	Include Links. Send photo/logo as .jpeg, .png, .gif, or tiff. Send copy in email or as attachment.
	Up to 120 Words	\$35	
Book Store	Book Cover with 50 Words. Local authors will be highlighted.	\$20	Include Links. Send cover photo as .jpeg, .png, .gif, or .tiff. Send copy in email or as attachment.

Online Display Ads

AD SIZE	DIMENSIONS, W X H, PIXELS	Price	REQUIREMENTS
Full Page Bleed	8-1/2 X 11 Vertical	\$200	These display ads appear in the digital edition of the magazine. Pages and content appear much as they did in the print edition with a flip book format. All links will be live. Artwork is due by the 20th of the preceding month and submitted in camera ready form as an email attachment in one of the following formats: Adobe InDesign, or Photoshop, .pdf, .jpeg, .gif, or .tiff with fonts embedded. Call or email us with any questions or production issues. We also value your comments and suggestions. 847-208-1538, contact@healthychoicechicago.com
Full Page	7-1/8 X 9-5/8 Vertical	\$200	
2/3 Page	4-5/8 X 9-5/8 Vertical	\$158	
1/2 Page	4-5/8 X 7-1/8 Vertical	\$120	
	7-1/8 X 4-5/8 Horizontal		
1/3 Page	2-1/4 X 9-5/8 Vertical	\$87	
	7-1/8 X 3-3/8 Horizontal		
	4-5/8 X 4-5/8 Square		
1/4 Page	3-3/8 X 4-5/8 Vertical	\$72	
	4-5/8 X 3-3/8 Horizontal		
1/6 Page	2-1/4 X 4-5/8 Vertical	\$55	
	4-5/8 X 2-1/4 Horizontal		
1/6 Page	2-1/4 X 3-3/8 Vertical 3-3/8 X 2-1/4 Horizontal	\$42	

*Deadline for ads and artwork is the 20th of the preceding month, all ads are prepaid. Pricing and specifications subject to change.

Call: 773-720-2300 • Email: maureen@healthychoicechicago.com